



# **ENTRIES LIST**

## **RADIO & AUDIO LOTUS**

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CODE	TITLE	BRAND	COMPANY ENTERING	CITY
<b>RADIO SPOTS</b>				
<b>RA01: CONSUMER GOODS</b>				
RA01/001	THE SNIPER AND BULLETS	ENTROSTOP	HAKUHODO INTERNATIONAL INDONESIA	JAKARTA
RA01/002	THE COMBAT PILOT AND MISSILES	ENTROSTOP	HAKUHODO INTERNATIONAL INDONESIA	JAKARTA
RA01/003	MUD STAIN	SHARP K-PRO SERIES	HAKUHODO INTERNATIONAL INDONESIA	JAKARTA
RA01/004	SAUCE STAIN	SHARP K-PRO SERIES	HAKUHODO INTERNATIONAL INDONESIA	JAKARTA
RA01/005	PUNCTUATION BREAKS: COMMA	KITKAT	VML MANILA	MANILA
RA01/006	PUNCTUATION BREAKS: EM DASH	KITKAT	VML MANILA	MANILA
RA01/007	PUNCTUATION BREAKS: ELLIPSIS	KITKAT	VML MANILA	MANILA
RA01/008	RESOLUTIONS	CHILL	BBDO GUERRERO	MANILA
<b>RA03: RETAIL, LEISURE &amp; ENTERTAINMENT</b>				
RA03/001	6IXTYNIN9 THE SERIES	NETFLIX	LEO BURNETT THAILAND	BANGKOK
<b>RA04: FINANCE, BUSINESS &amp; COMMERCIAL PUBLIC SERVICES</b>				
RA04/001	INCOMING CALL	WHOSCALL	DENTSU CREATIVE THAILAND	BANGKOK
<b>INNOVATION</b>				
<b>RA07: USE OF RADIO &amp; AUDIO AS A MEDIUM</b>				
RA07/001	TALKING CITY: A CO-CREATED AR PLATFORM THAT FOSTERS CROSS-GENERATIONAL LOVE FOR THE COMMUNITY	KASHIWA-NO-HA SMART CITY	PYRAMID FILM QUADRA INC.	TOKYO
RA07/002	THE CRYSTAL MUSIC THINKLIST	CRYSTAL DRINKING WATER	VML THAILAND	BANGKOK
RA07/003	BANTAYOG STREET MEMORIALS	BANTAYOG NG MGA BAYANI FOUNDATION (MONUMENT OF HEROES)	DENTSU CREATIVE PHILIPPINES INC.	MANILA
RA07/004	UNDER ARMOUR: LISTEN! DON'T RUN.	UNDER ARMOUR	BLUEFOCUS DIGITAL	SHANGHAI
<b>RA08: USE OF AUDIO OR VOICE TECHNOLOGY</b>				
RA08/001	UNDERCOVER	WOMEN HELPING WOMEN	OGILVY HK	HONG KONG
RA08/002	GAMMA WAVE SOUND	GAMMA WAVE SOUND	DROGA5 TOKYO	TOKYO

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RA08/003	NUJP REPORTS FROM GRAVE	NATIONAL UNION OF JOURNALISTS OF THE PHILIPPINES (NUJP)	ACE SAATCHI& SAATCHI MANILA	MANILA
RA08/004	FWD SINGING BUS	FWD INSURANCE	GREYNJ UNITED	BANGKOK
RA08/005	HEAR MY LAST WISH	TAIWAN ORGAN SHARING REGISTRY & PATIENT AUTONOMY PROMOTION CENTER	LEO BURNETT TAIWAN	TAIPEI
<b>RA09: BRANDED CONTENT/PODCASTS</b>				
RA09/001	STUDY BEATS	CHILDHOPE	BBDO GUERRERO	MANILA
RA09/002	SONGKARN	GOODYEAR (THAILAND)	WORKKIT BANGKOK	BANGKOK
<b>AUDIO CRAFT</b>				
<b>RA12: SOUND DESIGN</b>				
RA12/001	FRIES BEAT	MCDONALD'S	DENTSU INC.	TOKYO
RA12/002	FWD SINGING BUS	FWD INSURANCE	GREYNJ UNITED	BANGKOK
RA12/003	TAIWAN BEER ESG - TAIWAN BEER, TAIWAN BEATS	TAIWAN TOBACCO & LIQUOR CORPORATION	UNITED COMMUNICATIONS GROUP	TAIPEI
<b>RA13: SCRIPT</b>				
RA13/001	PUNCTUATION BREAKS: COMMA	KITKAT	VML MANILA	MANILA
RA13/002	PUNCTUATION BREAKS: EM DASH	KITKAT	VML MANILA	MANILA
RA13/003	PUNCTUATION BREAKS: ELLIPSIS	KITKAT	VML MANILA	MANILA
RA13/004	INCOMING CALL	WHOSCALL	DENTSU CREATIVE THAILAND	BANGKOK
<b>RA14: SONIC BRANDING *NEW*</b>				
RA14/001	DESTINATION NSW SONIC BRANDING	DESTINATION NEW SOUTH WALES	MASSIVEMUSIC	SYDNEY
RA14/002	FIFA WWC	FIFA	SQUEAK E. CLEAN STUDIOS	SYDNEY
RA14/003	EXCEPTIONAL BAY SYMPHONY	MANDARIN ORIENTAL, SINGAPORE	FORSMAN & BODENFORS SINGAPORE	SINGAPORE
RA14/004	OOHA	OOHA	OGILVY SINGAPORE PTE LTD	SINGAPORE
RA14/005	NIB	NIB	SMITH & WESTERN SOUND	SYDNEY

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CODE	TITLE	BRAND	COMPANY ENTERING	CITY
<b>LOTUS ROOTS</b>				
<b>LRRA: LOTUS ROOTS</b>				
LRRA/001	FRIES BEAT	MCDONALD'S	DENTSU INC.	TOKYO
LRRA/002	VIBE KOPI SUSU	MCDONALDS	STAR REACHER ADVERTISING SDN BHD	KUALA LUMPUR
LRRA/003	BANTAYOG STREET MEMORIALS	BANTAYOG NG MGA BAYANI FOUNDATION (MONUMENT OF HEROES)	DENTSU CREATIVE PHILIPPINES INC.	MANILA